



DuBois Regional  
Medical Center  
*Making friends...for life.*

# Annual Appeal 2009



Hahne Regional Cancer Center Expansion

## A Message from the President

### The Year in Review



ICU Patient Room

While this year's "big news" at DuBois Regional Medical Center is not just about doctors, physician recruitment is vitally important. The 2009 recruitment class was the largest in DRMC history, with sixteen new physicians joining the Medical Staff in the last twelve months. Among the specialties represented are pediatrics, emergency medicine, psychiatry (including pediatric, adult, and geriatric), gastroenterology, cardiology, anesthesia, general surgery, pathology, family practice, general and orthopedic surgery, ophthalmology, and obstetrics/gynecology. Over the last three years, 43 physicians have become part of DRMC's medical community. More doctors means improved access to medical care, and that's a very good thing. That means the medical center can continue to grow to provide more and better services for everyone in the area.

Since we last reported to you, many of the projects we mentioned have been completed. The second floor addition to the Hahne Regional Cancer Center is finished, and pending finishing touches and furniture placement, will soon open to patients. A community open house is planned.

The Intensive Care Unit expansion was completed and opened its doors in August. The new area houses state-of-the-art equipment with a focus on patient safety. Grants from the A.J. and Sigismunda Palumbo Charitable Trust over the past three years significantly contributed to the construction costs.

Construction projects in the Laboratory, Medical Library, and Cardiopulmonary Department were also completed in 2009. Road work on Hospital Avenue to install new water and sewage lines and the widening of Monroe Street (beside the Central Resource Center) is now in progress. In the spring of 2010, the Main Street intersection project will begin, resulting in better traffic flow to Hospital Avenue and the west end of the City of DuBois.

Other bricks-and-mortar projects which were planned last year have been put on hold temporarily, due to the economic situation and lack of availability of loans. These include the expansion of the Medical Arts Building and the construction of a parking garage. However, several smaller projects are going forward: a third cardiac catheterization lab for peripheral vascular procedures; repairs of an X-ray unit; construction of a modular outpatient clinic in Pine Creek Township; and conversion of the gymnasium in the Central Resource Center into a two-story insurance department. The current Insurance Building will become the home of an enlarged Management of Information Systems (MIS) building.

Why do we need so much more space for MIS? Simple - EMR. What's that, you ask? Those three little letters have a pretty complex meaning. EMR will be DRMC's biggest project, not only this year, (*cont'd. on page 2*)

#### Join the Green Team!

DRMC wants to help preserve the environment by publishing our Development correspondence primarily online instead of by mail. Please e-mail us at [dmbiasdell@drmc.org](mailto:dmbiasdell@drmc.org) or call us at 814-375-1112 and provide your e-mail information. We will be happy to continue to mail your own personal copy of Development publications if you don't have access to the Internet.

**Thank you for your continuing support!**

To opt out of our mailing list, call 814-375-1112.

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but for the next five.

EMR stands for Electronic Medical Record. We plan to implement the EMR system throughout every part of the medical center. The system will create a "communications spine" that will reach all parts of DRMC...inpatient and outpatient, on campus and at all satellite locations. It will reduce the possibility of medical and treatment errors by allowing clinicians immediate and confidential access to patients' medical information throughout the hospital system. The project is part of national healthcare reform. By 2015, all hospitals will be required to have an EMR system in place, and DRMC's goal is to have it fully in place by that time. Eventually, DRMC's medical records will be completely paperless - a plus for privacy, accuracy, and safety. And once EMR proves itself to be as valuable as it promises to be, other area healthcare providers may want to tie into the system, further expanding its value to patients and providers.

The cost of DRMC's EMR system is \$30 million. Of that, \$6 million will come from the American Recovery and Reinvestment Act (Stimulus funds). DRMC will cover the remaining \$24 million, a huge financial commitment. The bottom line is increased patient safety, and that's *priceless*.

Sincerely,

*Raymond A. Graeca*

President

## Giving...for Life

Donors who contribute \$1,000 or more in a calendar year are recognized on the Donor Tree, located in the main lobby at the West Unit on Hospital Avenue. All gifts from \$1 to \$999 are recorded in a book found near the Donor Tree.

### Types of Gifts

#### Major Gifts

Several local foundations and individuals joined together to pledge significant multi-year support for the Hahne Regional Cancer Center's \$4.3 million expansion. They include the Fairman Family Foundation in memory of Alan Fairman, the Glenn and Ruth Mengle Foundation, the Stackpole-Hall Foundation in memory of Sara-Jane Stackpole, Jason and Libby Gray in memory of Kathleen Sayre Watkins, the Symmco Foundation, and the Reitz Charitable Trust.

The DRMC Auxiliary added its financial support to the project through a multi-year commitment.

#### Bequests

The Annabelle Cook Estate contributed generously to the Hahne Regional Cancer Center and DRMC Hospice through a bequest.

A gift from the Keating Trust went to the General Fund.

#### Memorials and Tributes

Gifts in memory of the deceased or in honor of the living can be established for a minimum contribution of \$5.00. Contributions may be for greatest need or for approved restricted funds (please see the listing on the enclosed contribution envelope). Memorials and tributes are eligible to become Named Funds, as described below.

#### Named Funds

Named funds may be established to perpetuate the memory of the deceased or honor the living. Restricted Named Funds are those designated for a specific DRMC program or service, and begin with contributions of \$5,000. Unrestricted Named Funds begin at \$1,000 and are donated for use toward DRMC's greatest need. Both types of funds are used for capital purchases of equipment or construction - not for operating expenses. Named Funds initiated this year included the William H. and Betty S. Shenkle Fund, presented by Valerie Wetstone and Linda Tock.

#### Planned Gifts

From insurance policies to trust funds, there are many options for making outright gifts or a deferred gift.

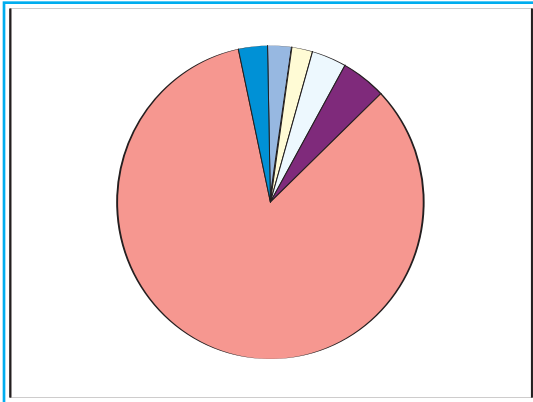
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# DRMC Fund Raising Report

## Fiscal Year 2009

### (July 1, 2008 to June 30, 2009)

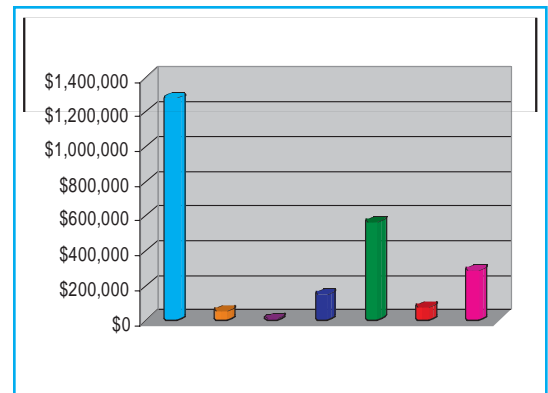
Your contributions from July 1, 2008 to June 30, 2009 to these Fundraising Campaigns...



Annual Appeal	\$ 53,276
Bequests	2,518
Memorials & Tributes	49,988
DRMC Auxiliary Projects	88,000
DRMC/KTH Architects Golf Classic	117,478
Grants & Foundation Gifts	2,048,476
All Other Contributions	<u>73,397</u>
<b>Fiscal Year Total</b>	<b>\$2,433,133</b>

...were used as donors directed, for the following Fund Designations:

Health Information Technology	\$1,279,213
Neonatal ICU, Pediatrics, Obstetrics	54,766
DRMC Home Health/Hospice	12,254
Heart Center/CVICU	153,073
Hahne Regional Cancer Center	568,203
Intensive Care Unit	75,078
Other Contributions	<u>290,546</u>
(includes General Fund, Greatest Need, Endowment Fund, and other restricted funds)	
<b>Fiscal Year Total</b>	<b>\$2,433,133</b>



#### How Gifts to DRMC are Used

One hundred percent of all contributions go directly to patient care and are used for the purposes designated by donors - approved restricted funds, general fund/greatest need, or the endowment fund. Donations are never used for salaries or other operating expenses. All contributions are tax deductible according to IRS regulations, and are acknowledged for your records.

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## Grants

For the third consecutive year, the A.J. and Sigismunda Palumbo Charitable Trust designated a major grant toward the construction of the new Intensive Care Unit. The ICU project, tagged at \$4.4 million for construction and equipment, opened in August 2009.

Ronald McDonald House Charities provided a grant for the purchase of a giraffe omni-bed incubator for the Neonatal Intensive Care Unit.

The Gray Family Foundation contributed a grant to DRMC Hospice.

Grants for numerous projects were also received from:

Clearfield County Industrial Development Authority  
HRSA  
PA Department of Public Welfare  
Governor's Office of Health Care Reform Chronic Care Learning Collaborative  
USDA  
PA Office of Rural Health  
Highmark Foundation

## Special Events

Fundraisers sponsored by outside organizations are valuable resources that not only bring in money, but raise awareness about DRMC's services. We thank Eat 'n Park's Caring for Kids project, the Auckie Wray Memorial Golf Tournament, the Mick Orsich/Hummingbird Speedway program, and fiscal year 2008 donations from the Brockway Elementary School Fourth Grade classes, Jeff-Tech Cosmetology class, DuBois Area Catholic School Girls Basketball Team, DAHS Faculty and Staff, Curwensville Girls Basketball Booster Club, and Scotty's Donuts.

Special thanks to KTH Architects, Inc., whose lead gift and sponsorship of the 2009 DRMC/KTH Architects Inc. Golf Classic helped raise \$106,346 in support of the Hahne Regional Cancer Center.

Next year's spectacular golf tournament will be held on

**Friday, August 13, 2010...save the date and join in the fun!**

*For financial report details or information on giving opportunities,  
please contact*

*DRMC's Development Department at 814-375-1112  
or visit our web site at [www.drmc.org/development.php](http://www.drmc.org/development.php)*



DRMC's Insurance Building will become the MIS Building, future home of the Electronic Medical Record (EMR).

## Development Committee Members Fiscal Year 2009

Janine Johnson, Committee Chair  
Raymond A. Graeca, President  
Scott Foradora, Board Chair  
Nancy Micks, Board Representative  
Craig Case, CPA  
David P. King, Attorney-at-Law

Patrick Lavelle, Esq.  
Linda K. Weis, Insurance Agent  
JoAnn Zartman, Community Representative  
Diane Blasdell, Development Director  
Michelle Sedor, Senior Development Officer  
Meghan Fillhart, Development Secretary